



COMPANY  
**PROFILE 2017**

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**i**IDEODER  
IMAGINATION. INNOVATION. EXECUTION



## OVERVIEW

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Ideoder is a creative world of innovation & technology.

An upshot of melded efforts of a few committed people who have a common purpose of offering high quality IT solutions. Our organization is based in India and operates on a firm plinth of dedicated group of professionals including designers, developers, producers and project managers for precise execution and prompt delivery of high quality IT solutions to our clients. Our services are especially targeted to your business growth, promotion and its reputation.

## HOW WE INNOVATE?



**IMAGINATION**



**INNOVATION**



**EXECUTION**

Innovations electrify us. Here we let our minds free to pursue dreams and implement ideas on a technology platform and deliver novel solutions to global users. For execution of ideas, our team having expertise in different areas will team up for one and only aim to provide quality & user friendly solutions to our users.

Imagination is the beginning of Innovation

We won  
“Indian Leadership Award for  
Industrial Development – 2016”



Ideoder Technologies Pvt Ltd. Nominated for Indian Leadership Award by All India Achievers Foundation (AIAF), New Delhi.

The AIAF is a non-profit voluntary organization that has been registered under the Societies Registration Act of 1860. The organization coordinates the sincere efforts of individuals as well as organizations to take the Indian Nation to newer heights with each passing day.

The mission of AIAF (All India Achievers Foundation) is to ensure as well as strengthen the social as well as economic well-being of individuals as well as communities Concentrating on the theme “how successful achievers can help in the social as well as economic infrastructural development of the society in and around the country”, AIAF provides examples of social entrepreneurs as well as successful models of social and corporate business partnership in the country. The foundation is engaged in sharing opinions, ideas, knowledge, and strategic know how on key issues concerning economic progress in India.

## ABOUT OUR COMPANY

For the last two years we are serving IT industry over UK, US, India & Middle East. We are registered as Ideoder Technologies Pvt. Ltd. with corporate office inside Technopark, India & Registered office in Liverpool, UK.



We believe "Creativity is the mother of Innovations". We enhance Creative ideas to make innovative solutions in various technical platforms. We provide creative solutions for various domains through various medium. We are a group of youngsters refined in seperate verticles united to deliver creative solutions to humankind and to take innovations to the next level.

### QUALITY

Keeping up with quality standards is of primary importance at IDEODER. We assure nearly 100 percent accuracy and security for any of our services and projects with our reliable solutions and it's after services. This has gained us premium clients across the globe. Stringent testing in our solutions helps us to deliver superfine solutions to our customers. We communicate clearly and consider customer satisfaction and happiness of our clients as the key element in our success and growth.

## WHO WE ARE?

At IDEODER, your business needs get reliable solutions, various applications for its promotions and prompt and strategic connectivity for its reputation through our online reputation management. Along with this we do provide several back office services and HR resource supplies for smooth business operations.



We are a leading service and product delivery firm, with experience and expertise to offer our clients with innovative custom applications in various technical platforms and also provide various management systems essential to our client's businesses. Our global clients come from a wide range of industries and with varying requirements. We take pride in fulfilling our commitments on time, on budget and with quality.

### MEDIA PARTNERSHIP WITH DLM

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DreamsLiveMedia is our media partner for delivering creative services like Motion Graphics, Animation, VFX, Corporate videos, Conceptual explainers, etc.



## OUR SERVICES



### INNOVATION

We innovate our creative imaginations with proper execution. Our key focus is to deliver innovative applications, exploring new ways to do things better.



### ECOMMERCE SOLUTION

We do secure, user-friendly, complete E-commerce solutions. Increase your sales, traffic and brand value through reliable and secure E-commerce applications



### WEB DESIGNING, DEVELOPMENT & MAINTENANCE

We have immense expertise in Web service, apps development and maintenance. Brand your business by exploring new dimensions for your organization in a unique way!



### MOBILE APPLICATION DEVELOPMENT

We have immense expertise in Web service, apps development and maintenance. Brand your business by exploring new dimensions for your organization in a unique way!



### SEO, BRANDING & ONLINE REPUTATION MANAGEMENT

We are focusing into your business growth and maintaining your business reputation. Improve your business visibility to increase traffic to your brand identity.



### PRODUCTS

We are having our R&D team working on some product ideas in Retail, Logistics & Hospitality.

## COMPLETE ECOMMERCE APPLICATION

# Secure, Reliable & User friendly

Ideoder is a leading provider of eCommerce solutions for B2B and B2C eCommerce businesses. Our comprehensive and complete online retail systems comprising web and mobile platforms attract customers and encourage conversion. We provide customer-friendly, Device compactible, brand-focused website and mobile solutions. Ecommerce has become a symbol of business success, and a majority of customers take it for granted that most merchants and brand labels today will have an online site to receive product orders. Pulse Solutions has an enviable record of building successful storefronts online for both new merchants and well established companies.



### ONLINE MARKETPLACE DEVELOPMENT

Single marketplace to engage multi vendors to sell their products through a dedicated and domain focused web/mobile interface.

- ☑ Fully customizable store design
- ☑ Secure Payment Gateway integration
- ☑ Robust stock management
- ☑ Separate Shipping management module
- ☑ Separate Dispute Management module

### ONLINE SHOPPING PORTAL DEVELOPMENT

Focusing medium and large scale vendors to promote and sell their products across the globe through secure fully controlled portal.

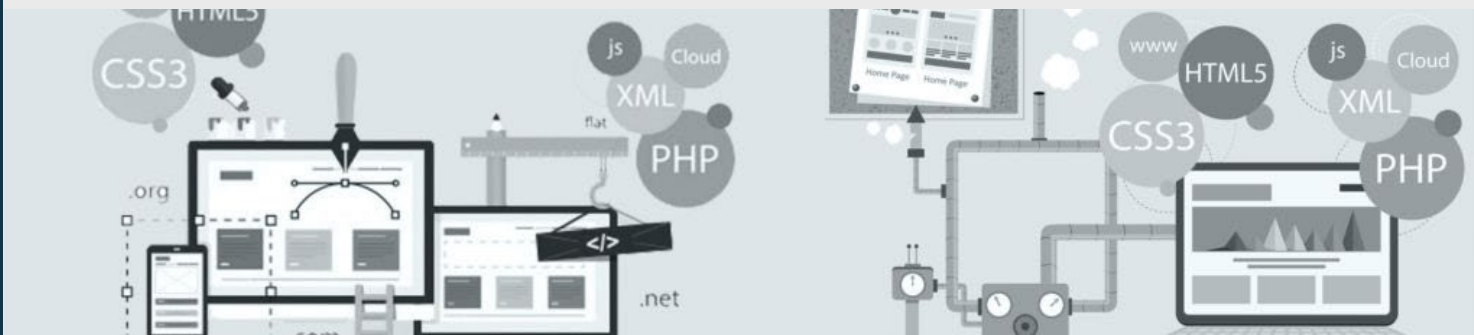
- ☑ Separate Customer care management
- ☑ Data security
- ☑ Voucher/Points management
- ☑ Easy Product comparison
- ☑ Quick support and maintenance

## **BUILD & GROW WITH US**

# Complete hand over web solutions

We are experts in developing end to end applications based on web technologies. We combine strong technological insight together with business visions to deliver you the accurate inputs across product life cycle. We use web technologies like PHP HTML, CSS and Javascript to deliver on-the-go access via wide range of devices. Our web applications/sites on the web helps them to be highly flexible while reducing the maintenance costs.

Our motto is to focus on your (our client's) goals, blending it with innovative solutions, strong research and QC mechanisms. We deliver solutions within your time and flexible budget. We keep you ahead of your business competitors.



**ECOMMERCE APPLICATION**

**WEB & NEWS PORTALS**

**PORTALS**

**LOGO DESIGNING**

**WEB HOSTING**

**SERVER MAINTENANCE**

**EMAIL MANAGEMENT**

**SUPPORT & MAINTENANCE**



# MOBILE APP DEVELOPMENT

Our Mobile App team has expertise in developing any requirements to uplift your business to the next level. Our remarkable mobile app development services can support your products ranging from web integration to a mobile portal. We are focusing more to provide mobile applications and attractive UI designs and User Experiences to make your customers close with the app features.



## iOS Apps

Once you are a big organization, outsourcing recruiting makes a lot of sense. The organization will always have the final say in the selection of the candidate, but the screening of resumes and initial selections can be completely outsourced.

## Android App

Through our strong technology infrastructure, unrivalled statutory compliance team and proven payroll operational model, We ensures a 100% error free payroll services, which guarantees speed of service and confidentiality of your employees' information.

## Cross Platform

We do provide custom mobile application in cross platform development model as per the client requirements. We do provide mobile application for existint web applications, so that admin can manage both web and mobile application through a single web based back end control panel.

# WEB MAINTENANCE & SUPPORT

## Say Bye To Your Maintenance Headache!

We provide complete maintenance and support for web solutions.

Since, we are experts in developing end to end applications based on web technologies. We combine strong technological insight together with business visions to deliver you the accurate inputs across product life cycle. We use web technologies like PHP HTML, CSS and Javascript to deliver on-the-go access via wide range of devices.

Apart from development, we do have a separate wing for support & maintenance. We do manage the web sites, applications, portals, etc. on custom requirements. Both front end and back end maintenance are maintained by our technical team.



PHP | WORDPRESS | HTML | .NET

- ☑ MAINTENANCE & SUPPORT
- ☑ BUG FIXING
- ☑ SERVER SUPPORT
- ☑ BUSINESS EMAIL MANAGEMENT

- ☑ FEATURES/MODULES ADDITION
- ☑ DEDICATED RESOURCE.
- ☑ 24\*7 SUPPORT AVAILABLE
- ☑ THIRD PARTY SERVICE INTEGRATIONS

# SEO, BRANDING & ONLINE REPUTATION MANAGEMENT

Let's say you own a great business and you have a decent growth. But while you grow, you sometimes forget to keep a check on your business's online reputation which can impact your growth substantially. It is true that 90% of customers trust wordofmouth recommendations. But still, over 70% of customers search for online reviews before opting for a product or service and of them 79% trust these reviews. So one disgruntled customer spreading a negative word online about your business can leave a wrong impression to the world.

That's where Ideoder helps you by monitoring, enhancing and restoring your brand image online. We provide complete Online branding. Improving your brand visibility to enhance your site traffic.





KEYWORD PROMOTION | GOOGLE ANALYTICS | BRAND INTRODUCTION

- ☑ **IMPROVE YOUR BUSINESS VISIBILITY**
- ☑ **TOP ON GOOGLE SEARCH**
- ☑ **INCREASE ONLINE TRAFFIC TO YOUR BUSINESS**
- ☑ **REMOVES YOUR NEGATIVE REVIEWS**
- ☑ **BUILD YOUR REPUTATION**
- ☑ **BRAND YOUR BUSINESS**




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